



SfRBM

30TH ANNUAL CONFERENCE

# Exhibitor Prospectus

# SfRBM 23

**NOVEMBER 15-18**

*Punta del Este*  
**URUGUAY**


SFRR INTERNATIONAL 21ST BIENNIAL MEETING

[www.sfrbm.org](http://www.sfrbm.org)

# SfRBM 23



The Society for Redox Biology and Medicine (SfRBM) invites you to exhibit at our 30th Annual Conference to be held **November 15-18, 2023** at the Punta del Este Convention Center in Punta del Este, Uruguay.



## FEATURED SYMPOSIAS

- Omic Science in the Investigation of Redox Processes in Metabolism, Inflammation and Cancer
- Oxidation of Thiols in Biology and Medicine
- Redox Control of Muscle Responses to Exercise: Translation into Benefits for Muscle Health
- NOX Enzymes in Health and Disease: From Structural Biology to Clinical Translation
- Microbial Redox Systems at the Host Pathogen Interface: Potential Targets for New Therapeutic Approaches
- Metallome and Redox Regulation: Its Systemic Health Effects
- Probing Cardiovascular and Neurodegenerative Disease Pathways Using Redox Chemogenetics
- The Many Faces of Hydrogen Sulfide and its Derivatives
- RNA Translation and Redox Biology
- Mechanisms and Translation of Platelet Redox Signaling in Health & Disease
- Lipid Electrophiles and Metabolism in Redox Inflammatory Signaling
- Harnessing Redox Vulnerabilities for Cancer Precision Medicine
- Bench to Bedside Translation for Pharmacological Regulation of NRF2
- The NAD(P)<sup>+</sup>/NAD(P)H Redox Couples as Drivers of Metabolism, Signaling and Disease
- Redox Mechanisms and Systems Biology: Building an Atlas of the Redox Highways
- Microbial Redox Biology
- Compartmentalized Redox Signaling in Crowded Cells
- Posttranslational Redox Modifications of Proteins in Inflammatory Signaling: S-Nitrosylation and S-Persulfidation

SfRBM 2023 will provide collegial and stimulating opportunities for scientific exchange and networking among researchers and clinicians in the multidisciplinary area of redox biology and medicine. The conference features four days of scientific interaction including plenary sessions, featured symposias, oral presentations of selected abstracts, poster symposia, awards for outstanding poster presentations, professional development sessions and networking receptions. We expect 400 scientists to attend SfRBM 2023.

## ORAL PRESENTATIONS & POSTER SYMPOSIA

- Aging
- Cancer
- Cardiovascular and Pulmonary
- Chemical Biology
- Environmental Toxicology/Pharmacology
- Inflammation and Immunity
- Metabolism/Bioenergetics
- Neurodegenerative Disease
- Redox/Cell Signaling





## ABOUT SFRBM

Established in 1987, the Society for Redox Biology and Medicine (SfRBM) is a professional organization comprised of over 900 scientists, researchers and clinicians investigating redox biology, a unifying theme in the pathophysiology of human diseases. SfRBM is the North and South American affiliate chapter of the Society for Free Radical Research International.

SfRBM fosters a balanced approach to understanding both the advantageous and the deleterious properties of free radicals, active oxygen species and related oxidants and reductants. We promote mechanistic approaches to the chemistry of both harmful and helpful oxygen species and the consequences of their actions in biology and medicine.

SfRBM provides educational programs for both the lay and scientific communities, catalyzes new research and promotes professional development. The society also provides an environment for the exchange of information and technology to promote scientific excellence.

## ATTENDEE PROFILE

Your company will be able to showcase its products and services to attendees from around the globe. The table below shows an overview of the percentage of participants that attend SfRBM each year.

ATTENDEE PROFILE (IN%)	2022	2021*	2020*	2019	2018	2017	2016	2015
NORTH AMERICA	75	76	68	65	70	75	51	68
EUROPE	9	8	16	10	10	10	16	13
ASIA/FAR EAST	6	6	5	15	9	9	16	11
SOUTH AMERICA	10	7	11	8	8	5	9	7
AUSTRALIA/NEW ZEALAND	0	1	0	2	2	1	1	1
MIDDLE EAST/AFRICA	0	0	0	0	1	1	1	1
<b>TOTAL REGISTERED</b>	<b>335</b>	<b>403</b>	<b>496</b>	<b>517</b>	<b>470</b>	<b>500</b>	<b>578</b>	<b>480</b>



# EXHIBITOR INFORMATION

## EXHIBIT HALL LOCATION

Punta del Este Convention & Exhibitor Center  
Auditorio Principal 1  
Av. Pedragosa Sierra S/N corner Av. Aparicio Saravia.  
Punta del Este, Uruguay

## HOTEL, TRAVEL AND TRANSPORTATION

There are several official conference hotels that are offering preferred rates for SfrBM-SFRRRI 2023 attendees. Rates include breakfast at the hotel and free shuttle service from the hotel to/from the Punta del Este Convention Center. We ask that you please make your reservations at SfrBM-SFRRRI 2023-designated hotels. To book your hotel reservation visit [www.sfrbm.org](http://www.sfrbm.org) and click on [Hotel, Travel, and Transportation](#).

When making your hotel reservations online, you can also purchase ground transfers from Carrasco International Airport in Montevideo to Punta del Este at a rate of \$80 USD one way / \$160 USD round trip per person.

## EXHIBIT FEES, REGISTRATION & BOOTH EQUIPMENT/FURNISHINGS

- Booth size for SfrBM 2023 is 10' x 10'.
- A single 10' x 10' exhibit booth is priced at \$2,000, each additional booth is \$1,750.

### Show management offers the following exhibit equipment and furnishings for each 10' X 10' booth:

- One (1) - 7" X 44" Booth ID Sign
- One (1) - 6' X 30" Skirted Table
- Two (2) Side Chairs
- One (1) Wastebasket

### In addition to exhibit space and a furnished booth, registration includes:

- Full conference registration for two (2) company representatives
  - All exhibitors must be registered and properly badged.
  - Additional exhibitor registrations are \$150 per person.
- Access to all educational sessions
- Attendee Materials (one per booth)
- Welcome Reception
- 50 word company description in conference materials

# EXHIBIT SCHEDULE

Exhibits are located in the Punta del Este Convention Center.

## EXHIBITOR MOVE-IN:

Wednesday, November 15 12:00 pm – 5:00 pm  
Thursday, November 16 7:00 am – 8:00 am  
(optional alternative move-in)

## EXHIBITOR MOVE-OUT:

Saturday, November 18 7:30pm – 10:00 pm

## OFFICIAL EXHIBIT HOURS:

Thursday, November 16 - Saturday, November 18  
Exhibit Hall Open 7:00 am – 5:45 pm

*\*Exhibitors can expect the heaviest traffic through the exhibit halls during refreshment breaks and poster sessions. A conference agenda will be provided to all exhibitors prior to the annual conference.*

## ELECTRICITY

Standard electrical connections will be provided upon advance request. Please indicate needs on the Exhibitor Registration form.

## EXHIBIT COMPANY & SERVICE KITS

Arquitectura Promocional will be the SfrBM 2023 exhibit service provider. Exhibitors will receive a service kit approximately 30 days before the conference from Arquitectura Promocional.

## INBOUND & OUTBOUND SHIPMENTS (DRAYAGE)

Due to limited storage at the Punta del Este Convention Center please send all drayage through Arquitectura Promocional. Advance warehouse address along with fees and instructions will be sent in the exhibitor service kit.

## SECURITY

SFRBM will provide overnight security for the exhibit hall from 9:00 pm - 6:30 am from Wednesday November 15 - Friday November 17.





# RULES & REGULATIONS

**THE FOLLOWING** rules and regulations (which we ask you to sign, date and return with payment) are to ensure that each exhibitor has a clear understanding of trade show management requirements. These regulations protect your investment and ensure the success of the event. Space is not guaranteed until this contract and full payment are tendered and received by the Society for Redox Biology and Medicine (SfRBM).

1. Only one corporation may exhibit in each booth space.
  2. There is no limit to the number of booth spaces you may purchase.
  3. Badge trading is not permitted.
  4. The \$2,000 exhibit fee covers the cost for two registered exhibitors at the conference. Extra personnel may be registered at \$150 per person.
  5. All exhibit personnel must be identified on the registration form.
  6. Registration is on a first-come, first-served basis.
  7. Exhibitors may not conduct any demonstration or activity, which results in obstruction of aisles or prevents ready access to neighboring exhibitors' table top/booth space. Noise projecting beyond the booth is prohibited.
  8. No hazardous material may be stored or placed on display within the booth space.
  9. All electrical wiring must be UL-approved and meet local fire department regulations.
  10. All materials used must be fire retardant.
  11. Absolutely no company identification may be placed outside the area of your specific booth space (i.e. on posts, pillars, walls, tables, ceilings, etc.)
  12. Overstatement in lighting is to be avoided, and attention-getting devices such as flashing, strobe or rotating lights are prohibited.
  13. Music and/or entertainment is prohibited in booths.
  14. All tables/booths must be continually staffed during show hours.
  15. Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive. In the event of such prohibition or eviction, management shall not be liable to exhibitor for refund of exhibit fees.
  16. Any exhibitor failing to occupy space contracted for is not relieved of the obligation for payment of the full rental of such space. Set up must be completed by **8:00 am on Thursday, November 16, 2023.**
  17. Nothing is to be in the aisles (i.e. furniture, etc.)
  18. Exhibitors will dismantle their table top/booth space on Saturday, November 18 from 7:30 pm - 10:00 pm.
  19. SfRBM shall not be held liable for the damage or loss of exhibit or property of exhibitor or injury to an exhibitor resulting from any cause. Claims for loss, damage or injury are waived by an exhibitor.
  20. The exhibitor shall indemnify the association show management. SfRBM's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its gross, sole, or contributory negligence.
  21. Exhibitors must carry insurance. Coverage provisions recommended are premises, operations, contractual liability (personal injury liability and property damage), and statutory workers' compensation for employers' liability.
  22. If any space is not occupied one-half hour prior to the opening of the exhibits, the space is forfeited without refund.
  23. There will be a 50% administrative fee for cancellations. No refunds after **October 27, 2023.**
- I have read the exhibitor information, registration form and requirements, and agree to abide by them.**

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

COMPANY: \_\_\_\_\_



# EXHIBITOR REGISTRATION

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## EXHIBITING ORGANIZATION:

List company name exactly as it should appear on booth identification sign and in on-site program.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

## CONTACT PERSON: *(Before conference)*

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## CONTACT PERSON RESPONSIBLE FOR SPACE: *(At conference)*

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**BOOTH CHOICE:** Please review the Floor Plan and select booth numbers in order of preference. Booths are assigned on a first-come, first-served basis.

1ST CHOICE: # \_\_\_\_\_ 2ND CHOICE: # \_\_\_\_\_ Please do not place me near (company name): \_\_\_\_\_

SINGLE BOOTH (\$2,000) Registration for two reps  DOUBLE BOOTH (\$3,750) Registration for four reps

**COMPANY DESCRIPTION:** The conference mobile app and virtual platform will include a 50-word company description of each exhibitor. To ensure your company description is included, please attach your description to your registration form and submit via email to [zspear@hollandparlette.com](mailto:zspear@hollandparlette.com) before **October 2, 2023**.

**BOOTH STAFF:** Two included with registration; \*each additional exhibitor is \$150 per person.

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_

2. Name: \_\_\_\_\_ Title: \_\_\_\_\_

\*3. Name: \_\_\_\_\_ Title: \_\_\_\_\_

\*4. Name: \_\_\_\_\_ Title: \_\_\_\_\_

**ELECTRICAL NEEDS:** Please indicate if you have any electrical needs (i.e. outlet): \_\_\_\_\_

**PAYMENT INFORMATION:** TOTAL ENCLOSED \$ \_\_\_\_\_

Check payable to SfRBM (Federal Tax ID 72-1570152) - or -  Visa  Mastercard  AmEx

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_


Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Note: Full payment must be made along with this registration to secure a booth space and your choice of location (made on a first-come, first-served basis).

I agree to the policies/rules and regulations outlined in the exhibitor prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## RETURN REGISTRATION FORM TO:

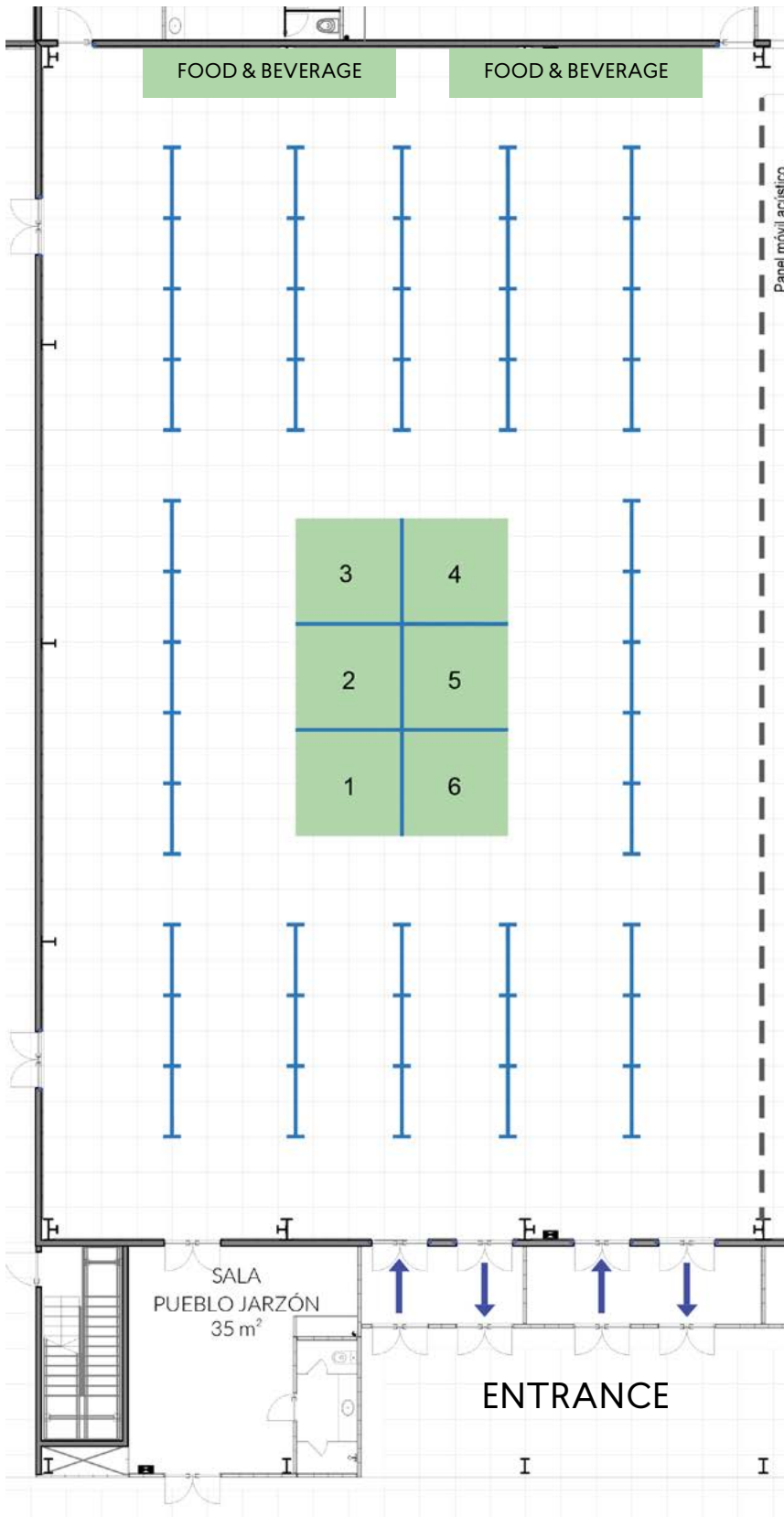
 SfRBM • 8365 Keystone Crossing, Suite 107, Indianapolis, IN 46240  
(317) 205-9482 • Fax: (317) 205-9481 • [info@SfRBM.org](mailto:info@SfRBM.org)

## CANCELLATIONS:

There will be a 50% administration fee for cancellations and must be submitted in writing to SfRBM. No refunds after **October 27, 2023**.



# FLOOR PLAN



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