



2020 SPONSORSHIP OPPORTUNITIES

27th Annual Conference of the Society for Redox Biology and Medicine

Sponsorship Opportunities for #SfRBM2020Virtual

- Offer a **Science-Based Workshop** or **Educational Session** for SfRBM 2020 attendees
 - These 1-hour sessions can be an educational workshop, equipment training session, science-based panel discussion, or science-based presentation
 - A great opportunity to educate potential customers about the science behind your technology
- **Sponsor Spotlight Sessions** that provide substantial exposure to one of the largest Annual Conference audiences
 - Each sponsor will have 5-minutes to spotlight the science behind their company, or products just prior to Plenary Sessions
- Highlight your company or products with a **Video** or **Slide Promotion** screened at the plenary sessions
 - Turn the spotlight of the plenary sessions onto your company by playing a short (1-minute or less) promotional video, or a slide
 - Your video will be played twice during the meeting and slides will be shown up to four times, just prior to the beginning of plenary sessions
- Get exclusive feedback from an expert panel of SfRBM scientists during a **Corporate Advisory Meeting**
 - If your company is developing a new product, therapy, or method, you can receive confidential direct feedback from a group of experts in your target field

- These 1-hour sessions will include 5 SfRBM Members who will participate in your choice of an expert panel or roundtable discussion via Zoom
- Become the **exclusive sponsor** of SfRBM's **Professional Development Series**
 - This opportunity to become the exclusive sponsor of the 2020 Annual Conference's Professional Development Series includes the chance to host your own Professional Development session for SfRBM Members
 - The sponsor will also have an opportunity to host an exclusive meet and greet with SfRBM Members looking for new employment opportunities
- Become the **exclusive sponsor** of SfRBM's **Redox Biology Virtual Seminar Series**. Sponsors will:
 - Have their name added to the series title
 - Have an opportunity to host one virtual seminar
 - Receive attendee lists
 - Will be featured in a comprehensive marketing campaign, and more

OPPORTUNITY DESCRIPTIONS AND COST

- Science-Based Workshop or Educational Session - **\$2,500**
 - Held prior to or after the plenary session on Wednesday, Thursday or Friday (10:00 am – 11:00 am ET or 4:00 pm – 5:00 pm ET)
 - Alternately, can be scheduled at any time during #SfRBM2020Virtual Week if host prefers
 - The session can be an educational workshop, equipment training session, science-based panel discussion, or science-based presentation
 - The session will be free for conference attendees to attend
 - All promotional materials/activities must be approved by SfRBM management
 - Additional Logistical Notes
 - The session will be part of the SfRBM Annual Conference Program
 - Session will be recorded and available for ondemand viewing in conference platform through May 31, 2021
- Sponsor Spotlight Sessions - **\$1,000**
 - Spotlight must focus on science and cannot be commercial in nature
 - Spotlight duration: 5 minutes
 - Held between the Plenary sessions on Wednesday, Thursday and Friday
- Video & Slide Promotion - **\$500**
 - Video and slides will be provided by the sponsor and can be commercial in nature

- Video should be between 30 seconds and 1 minutes in length
- Each video will be played twice during the meeting
- Videos will be played before the first Plenary Session each day and/or during the Plenary Session breaks
- Slides will be shown four times during the meeting just prior to a Plenary Session
- **Corporate Advisory Meeting - \$3,000**
 - Can be scheduled at any time during #SfRBM2020Virtual Week
 - Format: expert panel or roundtable discussion
 - SfRBM to provide 5 members to participate in the Corporate Advisory Meeting. SfRBM will work to meet the expertise and skill level requested by the meeting host company.
 - Host company must provide SfRBM with any required non-disclosure agreements a minimum of 3 weeks prior to the session
 - No restriction on topics
- **Professional Development Series - \$2,500**
 - Participating company would be the exclusive sponsor of the SfRBM Professional Development Series at SfRBM2020
 - Access to the full SfRBM 2020 Annual Conference attendee list
 - Opportunity to conduct one professional development session during the meeting
 - Ability to host a job hunting/networking event during the annual meeting at an additional expense to the sponsor, including an ability to host one-on-one interviews with potential job candidates at a location provided by SfRBM
- **Redox Biology Virtual Seminar Series Sponsorship - \$5,000 for 12 months**
 - Sponsor to receiving naming rights at part of official title - “SfRBM Redox Biology Virtual Seminar Series - Sponsored by _____”
 - Inclusion in all SfRBM virtual seminar series marketing materials on all platforms, and in all correspondences
 - Sponsor will receive attendee lists for each seminar
 - Sponsor will have the opportunity to host one educational seminar during the 12-month sponsorship
 - Identification as the sponsor at the beginning of each seminar, and ability to play a short 1-minute video prior to the start of each seminar

MAKE A COMMITMENT FOR 2020

For more information on these sponsorship opportunities, please contact Kent Lindeman, SfRBM's Executive Director at klindeman@hollandparlette.com or (317) 205-9482. Thanks for your continued support of SfRBM.