

# Social Media – Why Bother

Promote your work

Network

Become a resource for others

Engage the public

Consider LinkedIn, Blogging, FB and

Twitter

Communications Technology



communications

## Social Media – What to Consider



**Remember – Social Media is not private**

**Join groups, and show your expertise**

**Network with care, and remember who you are connected to**

**Don't post dumb things – and remember, your friends won't remember this rule**

