



**SfRBM**

Society *for* Redox  
Biology *and* Medicine

**31st Annual Conference**  
November 20-23, 2024  
Savannah Convention Center  
Savannah, GA

A large, ornate stone fountain is the central focus of the image. It features a multi-tiered design with water spraying upwards from the top tier. The fountain is set on a brick-paved plaza. In the background, there are large, mature trees with thick, gnarled trunks and dense green foliage. Long, white, moss-like strands (Spanish moss) hang from the branches of the trees, creating a dramatic, ethereal atmosphere. A classical-style building with columns is visible in the distance behind the trees.

**2024 INDUSTRY PARTNERSHIP &  
SPONSORSHIP OPPORTUNITIES**





**Francisco Laurindo, MD**  
*Society for Redox Biology and Medicine President*  
*Program Chair, 31st Annual Conference*



## Dear Sponsors,

The Society for Redox Biology and Medicine (SfRBM) invites you to participate in our **31st Annual Conference** to be held **November 20 - 23, 2024** at the **Savannah Convention Center**.

SfRBM 2024 will provide collegial and stimulating opportunities for scientific exchange and networking among researchers and clinicians in the multidisciplinary area of redox biology and medicine. The conference features four days of scientific interactions including plenary sessions, topical workshops, oral presentations of selected abstracts, poster symposia, awards for outstanding poster presentations, professional development sessions and networking receptions.

[Our website](#) is the destination for all conference matters and up-to-date meeting details. As you will see, we have a wide variety of sponsorship opportunities. If you have any questions, please contact Kent Lindeman, SfRBM Executive Director, at [klindeman@hollandparlette.com](mailto:klindeman@hollandparlette.com).

I look forward to welcoming colleagues and friends in Savannah!

**Francisco Laurindo, MD**  
*Society for Redox Biology and Medicine President*  
*Program Chair, 31st Annual Conference*

## ABOUT SFRBM

Established in 1987, the Society for Redox Biology provides solutions to global health challenges by advancing research and applications of redox biology.

Our mission is to empower scientists, health care professionals, and trainees through:

- Advancing world class science to promote wellness and transform patient care
- Development and use of cutting-edge technologies to facilitate research discovery and impact
- Supporting and educating the next generation of scientists
- Fostering a collaborative environment inclusive to all



SfRBM features the latest redox research in its two high impact journals – *Redox Biology* and *Free Radical Biology and Medicine* – and has recently launched two additional Open Access publications (*Advances in Redox Research* and *Redox Biochemistry and Chemistry*) aimed at increasing the translational benefits of redox applications to address the pathophysiology of human disease.

Primary research areas of our members include Cardiovascular and Pulmonary, Metabolism/Bioenergetics, Cancer, Neurodegenerative Disease & Aging.

Redox Biology Centers in the “Americas” represented by SFRBM include:

- Boston University
- Duke University
- Emory University
- Florida International University
- Oregon State University
- LSU Health Sciences Center
- Medical College of Wisconsin
- The Ohio State University
- Oklahoma Medical Research Foundation
- University of Alabama at Birmingham
- University of Iowa
- University of Pittsburgh
- University of the Republic – Uruguay
- University of São Paulo – Brazil
- Wake Forest University
- Vanderbilt University

## Plenary Sessions & Speakers

- **Exploiting Fundamental Differences in Cancer Cell Redox Metabolism for Enhancing Therapeutic Outcomes**  
*Doug Spitz – University of Iowa - USA*
- **Copper Redox Chemistry in Degenerative Diseases: From Alzheimer's to Cataract Disease**  
*Liliana Quintanar, Center for Research and Advanced Studies – Mexico*
- **Signaling through Hydrogen Sulfide: A Redox Metabolic Paradigm**  
*Ruma Banerjee, University of Michigan - USA*
- **Structure-Function Relationships of NOX NADPH Oxidases and Related Enzymes**  
*Andrea Mattevi, University of Pavia – Italy*

## Invited Thematic Symposia

- Beyond the Cell: Oxidation of the Extracellular Matrix in Physiology and Disease
- DNA Damage and Genomic Instability
- Innovative Aspects of Blood Redox Biomarkers
- Lipidomics, Oxidative Stress, and Relevance in Human Health and Disease
- A Mito-centric View in Healthy Aging: Redox Homeostasis and Lifestyle Interventions
- Molecular Mitochondrial Interplay in Striated Muscle in Aging and Disease
- New Aspects of Redox-active Sulfure and Sulfide in Health and Disease
- Nitric Oxide and Guanlyl Cyclase: Insights and Implications for Human Cardiovascular Pathophysiology
- Papers of the Year: FRBM, Redox Biology, ARRES & RBC
- Recent Advances in Heme Proteins and Redox Signaling in Vascular Biology and Beyond
- Redox Regulation of the Epigenome
- Unveiling the Therapeutic Potential: Exploring Redox Signaling from Fundamentals to Drug Targets

## Featured Speakers Include:

- **Michael Davies, D.Phil**, *University of Copenhagen*
- **Kate Carroll, PhD**, *The Herbert Wertheim UF Scripps Institute for Biomedical Innovation and Technology*
- **Cristina Furdui, PhD**, *Wake Forest University School of Medicine*
- **Nathalie Grandvaux, PhD**, *University of Montreal*
- **Gyorgy Hajnoczky, MD, PhD**, *Thomas Jefferson University*
- **Brent Isakson, PhD**, *University of Virginia*
- **Dean Jones, PhD**, *Emory University*
- **Giovanni Mann, PhD**, *King's College London*

## SfRBM 2024 Poster Symposia Topics

- Aging
- Cancer
- Cardiovascular and Pulmonary
- Chemical Biology
- Environmental Toxicology / Pharmacology
- Metabolism / Bioenergetics
- Neurodegenerative Disease
- Redox / Cell Signaling

## Meeting Attendance Profile

We expect 450-500 redox biology researchers, scientists, trainees to attend SFRBM 2024.

## PREMIER SPONSORSHIP PACKAGES

*SfRBM provides sponsorship packages for industry partners to receive recognition and exposure to scientists year round – not just limited to our Annual Conference.*

### PRESENTING SPONSOR - 3 SLOTS AVAILABLE

#### \$15,000 INVESTMENT

- Well-promoted position as a Presenting Sponsor for SfRBM and SfRBM 2024 Conference - SfRBM's 31st Annual Conference presented by YOUR COMPANY NAME
- Live Lunch n' Learn Workshop opportunity at SfRBM 2024 (Thursday, November 21, Friday, November 22 or Saturday, November 23) – sponsor to cover lunch & AV expenses
- Sponsorship includes exhibit booth and preferred location placement
- Four (4) full-access registrations to SfRBM 2024
- Meet and Greet with SfRBM leadership team
- 2 large floor clings at high traffic locations at conference site
- Banner ad in conference mobile app
- Company promotional material provided to attendees at conference check in
- Inclusion of your company logo in regular email blasts to members in advance of conference
- Logo recognition on screen and mic time at podium (2 minutes) at Closing Banquet
- Access to full SfRBM 2024 Conference attendee list
- Social Media Feature Posts - one time per month for 12 months (platforms include Facebook, X and LinkedIn, content subject to SfRBM approval)
- Digital ads in SfRBM Dot newsletter – 4 times per year
- Direct marketing email circulated to SfRBM members 2 times per year
- Slide in rotating deck on SfRBM website home page for 12 months

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### ASSOCIATE SPONSOR - 3 SLOTS AVAILABLE

#### \$7,500 INVESTMENT

- Well-promoted position as an Associate Sponsor for SfRBM and SfRBM 2024 Conference
- Sponsorship includes exhibit booth and preferred location placement
- Two (2) full-access registrations to SfRBM 2024
- 1 large floor cling at the conference site
- Recognition as sponsor in conference mobile app
- Logo recognition on screen at Closing Banquet
- Inclusion of your company logo in regular email blasts to members in advance of conference
- Social Media Feature Posts - one time per month for 6 months (platforms include Facebook, X and LinkedIn, content subject to SfRBM approval)
- Digital ads in SfRBM Dot newsletter – 2 times per year
- Direct marketing email circulated to SfRBM members 1 time per year



## SCIENCE-BASED WORKSHOP or EDUCATIONAL SESSION

### \$5,000 INVESTMENT

*These 1-hour sessions can be an educational workshop, equipment training session, science-based panel discussion, or science-based presentation. These sessions create a great opportunity to educate potential customers about the science behind your technology.*

#### **Logistical Notes:**

- Held during the lunch break on Thursday, Friday or Saturday (12:30 pm - 1:30 pm)
- The session will be part of the SfrBM Annual Conference Program, but the sponsor will be responsible for the lunch/session promotion
- The sponsor will be responsible for arranging all speakers at their session, and will be responsible for all expenses for speakers
- Sponsor to provide lunch for attendees
- Sponsor to cover associated AV expenses
- All promotional materials/activities must be approved by SfrBM management

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## SPONSOR SPOTLIGHT SESSION

### \$2,500 INVESTMENT

*These sessions will provide substantial exposure to one of the largest Annual Conference audiences. During this session, each sponsor will have 5-minutes to spotlight the science behind their company or products just prior to the Plenary Sessions.*

#### **Logistical Notes:**

- Spotlights must focus on science and cannot be commercial in nature
- Spotlight duration: 5 minutes
- Held between two Sunrise Free Radical School sessions on Thursday, Friday and Saturday

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## VIDEO & SLIDE PROMOTION

### \$1,000 INVESTMENT

*Highlight your company products with a video or slide promotion screened at the plenary session. Your video will be played twice during the meeting and slides will be shown up to four times, just prior to the beginning of plenary sessions.*

#### **Logistical Notes:**

- Video and slides will be provided by the sponsor and can be commercial in nature
- Video should be between 30 seconds and 1 minutes in length
- Videos will be played before the first Plenary Session each day and/or during the Plenary Session breaks

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## EXHIBIT BOOTH

### \$2,500 INVESTMENT

*Exhibits at SfrBM will be in Chatham C Ballroom at the Savannah Convention Center. Each accepted exhibit will include:*

- A 10' x 10' booth with (1) 6' table, 2 chairs, 1 waste basket and (1) 7" X 44" Booth ID Sign
- Full conference registration for two (2) company representatives
- Access to all educational sessions
- Attendee Materials (one per booth)
- 50 word company description in conference material
- Pre and Post Attendee List

## CORPORATE ADVISORY MEETING

### \$4,000 INVESTMENT

*If your company is developing a new product, therapy, or method this is your opportunity to receive direct, confidential feedback from a group of experts in your target field.*

#### Logistical Notes:

- Held during the lunch break on Thursday, Friday or Saturday (12:30 pm - 1:30 pm)
- Format: expert panel or roundtable discussion
- SfrBM to provide 5 members to participate in the Corporate Advisory Meeting. SfrBM will work to meet the expertise and skill level requested by the meeting host company.
- Host company must provide SfrBM with any required non-disclosure agreements a minimum of 3 weeks prior to the session
- No restrictions on topics

## YOUNG INVESTIGATOR AWARD

### \$500 INVESTMENT (per award)

*Your company has the opportunity to sponsor an award or series of awards for SfrBM trainee members who are recognized for outstanding research during the Closing Awards banquet.*

## PROFESSIONAL DEVELOPMENT SERIES

### \$4,000 INVESTMENT

*Opportunity to become the exclusive sponsor of the 2024 Annual Conference's Professional Development Series includes the chance to host your own Professional Development session for SfrBM Members. The sponsor will have an opportunity to host an exclusive meet and greet with SfrBM members looking for new employment opportunities.*

#### Logistical Notes:

- Access to the full SfrBM 2024 Annual Conference attendee list
- Opportunity to conduct one professional development session during the meeting
- Ability to host a job hunting/networking event during the annual meeting at an additional expense to the sponsor, including an ability to host one-on-one interviews with potential job candidates at a location provided by SfrBM

## REDOX BIOLOGY VIRTUAL SEMINAR SERIES (12 Months)

### \$5,000 INVESTMENT

*Become the exclusive sponsor of SfrBM's Redox Biology Virtual Seminar Series for 12 months. Receive naming rights as part of the official title of the seminar series.*

#### Logistical Notes:

- Sponsor to receiving naming rights at part of official title - "SfrBM Redox Biology Virtual Seminar Series - Sponsored by \_\_\_\_\_"
- Inclusion in all SfrBM virtual seminar series marketing materials on all platforms, and in all correspondences
- Sponsor will receive attendee lists for each seminar
- Sponsor will have the opportunity to host one educational seminar during the 12-month sponsorship
- Identification as the sponsor at the beginning of each seminar, and ability to play a short 1-minute video prior to the start of each seminar