



**SfRBM**

Society for Redox  
Biology and Medicine



26TH  
ANNUAL CONFERENCE

**SfRBM 19**

**NOVEMBER 20-23**

PLANET HOLLYWOOD

L A S V E G A S

Exhibitor  
Prospectus

The Society for Redox Biology and Medicine (SfRBM) invites you to exhibit at our 26th Annual Conference to be held November 20-23, 2019, at the Planet Hollywood Resort & Casino in Las Vegas.

SfRBM 2019 will provide collegial and stimulating opportunities for scientific exchange and networking among researchers and clinicians in the multidisciplinary area of redox biology and medicine. The conference features four days of scientific interaction including plenary sessions, topical workshops, oral presentations of selected abstracts, poster symposia, awards for outstanding poster presentations, professional development sessions and networking receptions. We expect over 500 scientists to attend SfRBM 2019.



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## featured sessions

- Intracellular Metal Trafficking
- Oxy-Inflammation, Redox Signaling and Autophagy
- Beyond the Cell: Oxidation of the Extracellular Matrix in Development, Disease and Treatment
- Nrf n' Turf: Nrf2 Redox Signaling and Strategies to Drug Cancer Cell Metabolism
- Redox Signaling in Exercise Adaptation
- Pre-Conference Workshop: New Technologies and Informatics Strategies for Revealing the Interface Between Metabolism and Redox Biology
- Sunrise Free Radical School
- Opening Doors Event
- Professional Development Series
- From Bench to Bedside and Back: Redox in Medicine

## oral presentations & poster symposia

- Aging
- Cancer
- Cardiovascular and Pulmonary
- Chemical Biology
- Environmental Toxicology/Pharmacology
- Genetics/Epigenetics
- Inflammation and Immunity
- Metabolism/Bioenergetics
- Neurodegenerative Disease
- Nutrition and Microbiome





## attendee profile

Your company will be able to showcase its products and services to attendees from around the globe. The table below shows an overview of the percentage of participants that attend SfrBM each year.

ATTENDEE PROFILE (IN%)	2018	2017	2016	2015	2014	2013	2012	2011
NORTH AMERICA	70	75	51	68	67	66	61	75
EUROPE	10	10	16	13	12	16	14	10
ASIA/FAR EAST	9	9	16	11	12	7	11	7
SOUTH AMERICA	8	5	9	7	7	9	11	4
AUSTRALIA/NEW ZEALAND	2	1	1	1	3	2	1	2
MIDDLE EAST/AFRICA	1	1	1	1	1	1	1	1
TOTAL REGISTERED	470	500	578	480	535	480	590	550



## about SfrBM

Established in 1987, the Society for Redox Biology and Medicine (SfrBM) is a professional organization comprised of over 1,200 scientists, researchers and clinicians investigating redox biology, a unifying theme in the pathophysiology of human diseases. SfrBM is the North and South American affiliate chapter of the Society for Free Radical Research International.



# exhibitor information



## Location

**Planet Hollywood Resort & Casino**  
366 S Las Vegas Blvd  
Las Vegas NV, USA  
P: (866) 919-7472  
Reservations: (866) 317-1829

## Hotel Reservations

The Planet Hollywood Resort & Casino is the host hotel for SfrBM 2019. A special room rate of **\$135 USD** per night single/double plus **\$28 daily resort fee** is available for all conference participants. This rate is offered on a space-available basis through **October 25, 2019**.

Contact Planet Hollywood Reservations at 866-317-1829 and indicate you are with "SfrBM 2019" to receive the special room rate or make your reservations on-line by visiting [www.SfrBM.org](http://www.SfrBM.org).

## Exhibit Fees, Registration & Booth Equipment/Furnishings

- Booth size for SfrBM 2019 is 10' x 10'.
- A single 10' x 10' exhibit booth is competitively priced at \$2,000, each additional booth is \$1,750.

### Show management offers the following exhibit equipment and furnishings for each 10' X 10' booth:

- One (1) - 7" X 44" Booth ID Sign
- Two (2) Side Chairs
- One (1) - 6' X 30" Skirted Table
- One (1) Wastebasket

### In addition to exhibit space and a furnished booth, registration includes:

- Full conference registration for two (2) company representatives
  - All exhibitors must be registered and properly badged.
  - Additional exhibitor registrations are \$150 per person.
- Access to all educational sessions
- Attendee Materials (one per booth)
- Welcome Reception
- 50-word company description in conference mobile app
- Pre and Post Attendee List

# exhibit schedule

Exhibits are located in the Celebrity 5 - 8 Ballroom at the Planet Hollywood Resort & Casino.

### EXHIBITOR MOVE-IN:

Wednesday, November 20 12:00 pm – 5:00 pm

### EXHIBITOR MOVE-OUT:

Friday, November 22 7:00 pm – 9:00 pm

*(optional alternative move-out)*

Saturday, November 23 7:30 pm – 10:00 pm

### OFFICIAL EXHIBIT HOURS:

(Thursday, November 21 - Saturday, November 23)

Exhibit Hall Open 7:00 am – 6:45 pm

Breakfast (in exhibit hall) 7:00 am – 8:00 am

*(exhibitor attendance optional)*

Sunrise Free Radical School 8:00 am – 9:00 am

\*Break between Sessions 9:00 am – 9:30 am

General Plenary Session 9:30 am – 12:00 pm

\*Break 10:30 am – 11:00 am

Oral Presentations 2:30 pm – 4:15 pm

\*Formal Poster Sessions 4:15 pm – 6:45 pm

*\*Exhibitors can expect the heaviest traffic through the exhibit halls during refreshment breaks and poster sessions.*

## Electricity

Exhibits are located in the Celebrity 5 - 8 Ballroom at the Planet Hollywood Resort & Casino.

## Exhibit Company & Service Kits

Freeman Company will be the SfrBM 2019 exhibit service provider. Exhibitors will receive a service kit approximately 30 days before the conference from Freeman.

## Inbound & Outbound Shipments (Drayage)

Due to limited storage at the Planet Hollywood Resort & Casino, please send all drayage through Freeman. Advance warehouse address along with fees and instructions will be sent in the exhibitor service kit.

## Security

SfrBM will provide overnight security for the exhibit hall from 9:00 pm - 6:30 am.



# rules and regulations



THE FOLLOWING rules and regulations (which we ask you to sign, date and return with payment) are to ensure that each exhibitor has a clear understanding of trade show management requirements. These regulations protect your investment and ensure the success of the event. Space is not guaranteed until this contract and full payment are tendered and received by the Society for Redox Biology and Medicine (SfRBM).

1. Only one corporation may exhibit in each booth space.
2. There is no limit to the number of booth spaces you may purchase.
3. Badge trading is not permitted.
4. The \$2,000 exhibit fee covers the cost for two registered exhibitors at the conference. Extra personnel may be registered at \$150 per person.
5. All exhibit personnel must be identified on the registration form.
6. Registration is on a first-come, first-served basis.
7. Exhibitors may not conduct any demonstration or activity, which results in obstruction of aisles or prevents ready access to neighboring exhibitors' table top/booth space. Noise projecting beyond the booth is prohibited.
8. No hazardous material may be stored or placed on display within the booth space.
9. All electrical wiring must be UL-approved and meet local fire department regulations.
10. All materials used must be fire retardant.
11. Absolutely no company identification may be placed outside the area of your specific booth space (i.e. on posts, pillars, walls, tables, ceilings, etc.)
12. Overstatement in lighting is to be avoided, and attention-getting devices such as flashing, strobe or rotating lights are prohibited.
13. Music and/or entertainment is prohibited in booths.
14. All tables/booths must be continually staffed during show hours.
15. Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive. In the event of such prohibition or eviction, management shall not be liable to exhibitor for refund of exhibit fees.
16. Any exhibitor failing to occupy space contracted for is not relieved of the obligation for payment of the full rental of such space. Set up must be completed by **8:00 am on Thursday, November 21, 2019**.
17. Nothing is to be in the aisles (i.e. furniture, etc.)
18. Exhibitors will have the option to dismantle their table top/booth space either on Friday, November 22 from 7:00 pm- 9:00 pm, or on Saturday, November 23 from 7:30 pm-10:00 pm.
19. SfRBM shall not be held liable for the damage or loss of exhibit or property of exhibitor or injury to an exhibitor resulting from any cause. Claims for loss, damage or injury are waived by an exhibitor.
20. The exhibitor shall indemnify the association show management. SfRBM's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its gross, sole, or contributory negligence.
21. Exhibitors must carry insurance. Coverage provisions recommended are premises, operations, contractual liability (personal injury liability and property damage), and statutory workers' compensation for employers' liability.
22. If any space is not occupied one-half hour prior to the opening of the exhibits, the space is forfeited without refund.
23. There will be a 50% administrative fee for cancellations. No refunds after **October 31, 2019**.

**I have read the exhibitor information, registration form and requirements, and agree to abide by them.**

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

COMPANY: \_\_\_\_\_



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LAS VEGAS



# 2019 Exhibitor Registration



## Exhibiting Organization:

List company name exactly as it should appear on booth identification sign and in on-site program.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

## Contact Person: *(Before conference)*

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Contact Person Responsible For Space: *(At conference)*

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Booth Choice:

Please review the Floor Plan and select booth numbers in order of preference. Booths are assigned on a first-come, first-served basis.

1ST CHOICE: # \_\_\_\_\_ 2ND CHOICE: # \_\_\_\_\_ Please do not place me near (company name): \_\_\_\_\_

SINGLE BOOTH (\$2,000) Registration for two reps  DOUBLE BOOTH (\$3,750) Registration for four reps

## Company Description:

The conference mobile app will include a 50-word company description of each exhibitor. To ensure your company description is included, please attach your description to your registration form and submit via email to [zspear@hollandparlette.com](mailto:zspear@hollandparlette.com) before **August 1, 2019**.

## Booth Staff:

Two included with registration; \*each additional exhibitor is \$150 per person.

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_

2. Name: \_\_\_\_\_ Title: \_\_\_\_\_

\*3. Name: \_\_\_\_\_ Title: \_\_\_\_\_

\*4. Name: \_\_\_\_\_ Title: \_\_\_\_\_

## Electrical Needs:

Please indicate if you have any electrical need: e. outlet): \_\_\_\_\_

## Payment Information:

TOTAL ENCLOSED \$ \_\_\_\_\_

Check payable to SfrBM (Federal Tax ID 72-1570152) - or -  Visa  Mastercard  AmEx

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

*Note: Full payment must be made along with this registration to secure a booth space and your choice of location (made on a first-come, first-served basis).*

I agree to the policies/rules and regulations outlined in the exhibitor prospectus.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Cancellations:

There will be a 50% administration fee for cancellations and must be submitted in writing to SfrBM. No refunds after **October 31, 2019**.

## Return Registration Form to:

SfrBM • 8365 Keystone Crossing, Suite 107, Indianapolis, IN 46240  
(317) 205-9482 • Fax: (317) 205-9481 • [info@SfrBM.org](mailto:info@SfrBM.org)



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