

SFRBM/SFRRI 2016

NOVEMBER 16 - 19, 2016

SAN FRANCISCO, CA, USA



SFRBM

Society for Redox
Biology and Medicine

23rd Annual Meeting of the Society for Redox Biology and Medicine
a joint meeting with the Society for Free Radical Research International

EXHIBITOR PROSPECTUS



THE SOCIETY FOR REDOX BIOLOGY AND MEDICINE (SFRBM) INVITES YOU TO

EXHIBIT AT OUR 23RD ANNUAL MEETING

a joint meeting with the Society for Free Radical Research International (SFRR).

We hope you plan to take advantage of this opportunity to participate in the 23rd Annual Meeting of the Society for Redox Biology and Medicine, a joint meeting with the Society for Free Radical Research International (SFRBM/SFRR 2016) to be held November 16 – 19, 2016 in San Francisco, CA, USA.

SFRBM/SFRR 2016 will provide collegial and stimulating opportunities for scientific exchange and networking among researchers and clinicians in the multidisciplinary area of redox biology and medicine. The meeting features four days of scientific interaction including, plenary sessions, oral presentations of selected abstracts, poster symposia, awards for outstanding poster presentations, topical workshops, professional development sessions and networking receptions. We expect 700 scientists to attend SFRBM/SFRR 2016.



23RD ANNUAL MEETING

SFRBM2016 Hyatt Regency
San Francisco, CA
NOVEMBER 16-19

SFRR INTERNATIONAL 18TH BIENNIAL CONGRESS

ORAL PRESENTATIONS & POSTER SYMPOSIA

- Antioxidants and Antioxidant Enzymes
- Aging
- Cancer
- Cardiovascular
- Cell Biology
- Clinical/Translational Studies
- Diabetes-Metabolic Syndrome
- Genetics/Epigenetics
- Inflammation and Immunity
- Lipids and Electrophiles
- Metabolism and Bioenergetics
- Neuroscience
- Reaction Mechanisms and Methodologies/Other Redox-Based Processes
- Redox Switches
- Signal Transduction/Redox Signaling



FEATURED SESSIONS

- Biomarkers for Oxidative Stress, Translation of Chemical and Biological Research Into the In Vivo and Clinical Setting
- Pivotal Role of H₂O₂ in Redox Regulation of Signaling and Transcription
- Dual Role of Oxidants Generated by Leukocyte Enzymes in Health
- The Role of Redox Regulation on Epigenetics in Human Diseases
- The Landscape of Reductive Stress Oxygen Matters in Redox Biology
- Fundamentals in Redox Biology
- Redox Systems Biology
- Flavonoids in Human Health and Nutrition: Redox-Active Bioactives
- Sunrise Free Radical School
- Opening Doors Event: Enhancing Your Professional and Personal Management Skills
- Professional Development Sessions



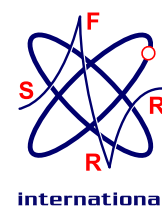
ABOUT SFRBM

Founded in 1987, **SFRBM** is an international organization of over 1,200 scientists who conduct research in the area of redox biology as well as oxidants and antioxidants. These areas have shown explosive growth over the last decade and are now integral to major initiatives in basic, applied and translational research, including development of new therapies in cancer, heart disease, aging and cardiovascular disease. SFRBM fosters a balanced approach to understanding both the advantageous and deleterious properties of free radicals, active oxygen species and related oxidants and reductants. We promote mechanistic approaches to the chemistry of both harmful and helpful oxygen species and the consequences of their actions in biology and medicine.



ABOUT SFRRRI

The **SFRRRI**, founded in 1982, promotes interest in all aspects of research into the reactions and properties of free radicals and into their physical, chemical, biological, medical and industrial roles. The Society consists of five autonomous regional groups: SFRR Asia, SFRR Europe, SFRR Australasia, Society for Redox Biology and Medicine (SFRR Americas) and SFRR Africa. A number of regional groups have also been established within these areas. The purpose of the International Society is to advance education in free radical processes with particular reference to those of industrial and medical importance, such education being for the benefit of the public.



ATTENDEE PROFILE

Your company will be able to showcase its products and services to attendees from around the globe. The table below shows an overview of the percentage of participants that attend SFRBM each year. The last joint SFRBM/SFRRRI Meeting was held in 2010 and had 769 attendees!

ATTENDEE PROFILE (IN%)	2015	2014	2013	2012	2011	2010	2009	2008
NORTH AMERICA	68	67	66	61	75	66	72	76
EUROPE	13	12	16	14	10	14	10	9
ASIA/FAR EAST	11	12	7	11	7	10	9	7
SOUTH AMERICA	7	7	9	11	4	8	6	6
AUSTRALIA/NEW ZEALAND	1	3	2	1	2	1	2	1
MIDDLE EAST/AFRICA	1	1	1	1	1	1	1	1
TOTAL REGISTERED	480	535	480	590	550	769	700	760

SFRBM/SFRRRI 2010

EXHIBITOR INFORMATION

LOCATION

Hyatt Regency San Francisco

5 Embarcadero Center

San Francisco, California, USA, 94111

Phone: (415) 788-1234 | Reservations: (888) 421-1442

HOTEL RESERVATIONS

The Hyatt Regency San Francisco is the host hotel for SFRBM/SFRRRI 2016. The hotel is located in downtown San Francisco. A special room rate of \$165 USD per night single/double is available for all meeting participants. This rate is offered on a space-available basis through October 23, 2016.

Contact the Hyatt Reservations at (888) 421-1442 or (415) 788-1234 and indicate you are with "SFRBM/SFRRRI 2016" to receive the special room rate or make your reservations on-line by visiting www.sfrbm.org and click on the annual meeting logo.

EXHIBIT FEES, REGISTRATION & BOOTH EQUIPMENT/FURNISHINGS

- Booth size for SFRBM/SFRRRI 2016 is 10 x 10.
- A single 10' x 10' exhibit booth is competitively priced at \$2,000, each additional booth is \$1,750.

Show management offers the following exhibit equipment and furnishings for each 10' X 10' booth:

- One (1) - 7" X 44" Booth ID Sign
- One (1) - 6' X 30" Skirted Table
- Two (2) Side Chairs
- One (1) Wastebasket

In addition to exhibit space and a furnished booth, registration includes:

- Full conference registration for two (2) company representatives
 - All exhibitors must be registered and properly badged.
 - Additional exhibitor registrations are \$150 per person.
- Access to all educational sessions
- Attendee Materials (one per booth)
- Welcome Reception
- 50 word company description in conference materials
- Listed in the conference mobile app

ELECTRICITY

Standard electrical connections will be provided upon advance request. Please indicate needs on the "Exhibitor Registration" form.

EXHIBIT SCHEDULE

EXHIBITOR MOVE-IN: Wednesday, November 16

12:00 pm – 5:00 pm

EXHIBITOR MOVE-OUT: Saturday, November 19

7:30 pm – 10:00 pm

OFFICIAL EXHIBIT HOURS:

(Thursday, November 17 - Saturday, November 19)

Exhibit Hall Open	7:00 am – 6:45 pm
*Breakfast (in exhibit hall)	7:00 am – 8:00 am
Free Radical School	8:00 am – 9:00 am
*Break between Sessions	9:00 am – 9:30 am
General Plenary Session	9:30 am – 12:00 pm
*Break	10:30 am – 11:00 am
Oral Presentations	2:30 pm – 4:15 pm
*Formal Poster Sessions	4:15 pm – 6:45 pm

**Exhibitors can expect the heaviest traffic through the exhibit halls during refreshment breaks and poster sessions.*

EXHIBIT COMPANY & SERVICE KITS

Freeman Company

Phone: (714) 254-3410 | FreemanAnaheimES@freemanco.com

Freeman Company will be the SFRBM/SFRRRI 2016 exhibit service provider. Exhibitors will receive a service kit approximately 30 days before the meeting from Freeman. For more information, contact Exhibitor Service Department at (714) 254-3410 and any Freeman Exhibitor Services Representative can assist you for SFRBM/SFRRRI 2016.

INBOUND & OUTBOUND SHIPMENTS (DRAYAGE)

Due to limited storage at the Hyatt Regency San Francisco, please send all drayage through Freeman, advance warehouse address is located in the exhibitor kit. Fees and instructions will be sent in the exhibitor service kit.

SECURITY

SFRBM will provide overnight security for the exhibit hall from 9:00 pm – 6:30 am.

RULES AND REGULATIONS

THE FOLLOWING rules and regulations (which we ask you to sign, date and return with payment) are to ensure that each exhibitor has a clear understanding of trade show management requirements. These regulations protect your investment and ensure the success of the event. Space is not guaranteed until this contract and full payment are tendered and received by the Society for Redox Biology and Medicine (SFRBM).

1. Only one corporation may exhibit in each booth space.
 2. There is no limit to the number of booth spaces you may purchase.
 3. Badge trading is not permitted.
 4. The \$2,000 exhibit fee covers the cost for two registered exhibitors at the meeting. Extra personnel may be registered at \$150 per person.
 5. All exhibit personnel must be identified on the registration form.
 6. Registration is on a first-come, first-served basis.
 7. Exhibitors may not conduct any demonstration or activity, which results in obstruction of aisles or prevents ready access to neighboring exhibitors' table top/booth space. Noise projecting beyond the booth is prohibited.
 8. No hazardous material may be stored or placed on display within the booth space.
 9. All electrical wiring must be UL-approved and meet local fire department regulations.
 10. All materials used must be fire retardant.
 11. Absolutely no company identification may be placed outside the area of your specific booth space (i.e. on posts, pillars, walls, tables, ceilings, etc.)
 12. Overstatement in lighting is to be avoided, and attention-getting devices such as flashing, strobe or rotating lights are prohibited.
 13. Music and/or entertainment is prohibited in booths.
 14. All tables/booths must be continually staffed during show hours.
 15. Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive. In the event of such prohibition or eviction, management shall not be liable to exhibitor for refund of exhibit fees.
 16. Any exhibitor failing to occupy space contracted for is not relieved of the obligation for payment of the full rental of such space. Set up must be completed by 8:00 a.m. on Thursday, November 17, 2016.
 17. Nothing is to be in the aisles (i.e. furniture, etc.)
 18. No table top/booth space will be dismantled until after the show is over at 7:30 p.m. on Saturday, November 19, 2016.
 19. SFRBM shall not be held liable for the damage or loss of exhibit or property of exhibitor or injury to an exhibitor resulting from any cause. Claims for loss, damage or injury are waived by an exhibitor.
 20. The exhibitor shall indemnify the association show management. SFRBM's liability for injury to persons or loss or damage to property shall be limited to such as may be caused by its gross, sole, or contributory negligence.
 21. Exhibitors must carry insurance. Coverage provisions recommended are premises, operations, contractual liability (personal injury liability and property damage), and statutory workers' compensation for employers' liability.
 22. If any space is not occupied one-half hour prior to the opening of the exhibits, the space is forfeited without refund.
 23. There will be a 50% administrative fee for cancellations. No refunds after October 31, 2016.
- I have read the exhibitor information, registration form and requirements, and agree to abide by them.



SIGNATURE: _____

DATE: _____

COMPANY: _____

EXHIBITOR REGISTRATION



EXHIBITING ORGANIZATION:

List company name exactly as it should appear on booth identification sign and in on-site program.

Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Website: _____

CONTACT PERSON: *(before meeting)*

Name: _____ Email: _____
Phone: _____ Fax: _____

CONTACT PERSON RESPONSIBLE FOR SPACE: *(at meeting)*

Name: _____ Phone: _____
Email: _____

BOOTH CHOICE: Please review the Floor Plan and select booth numbers in order of preference. Booths are assigned on a first-come, first-served basis.

1ST CHOICE: # _____ 2ND CHOICE: # _____ Please do not place me near (company name): _____

SINGLE BOOTH (\$2,000) Registration for two reps DOUBLE BOOTH (\$3,750) Registration for four reps

COMPANY DESCRIPTION: The on-site program will include a 50-word company description of each exhibitor. To ensure your company description is included, please attach your description to your registration form and submit via email to lpearson@hp-assoc.com before August 1, 2016.

BOOTH STAFF: Two included with registration; *each additional exhibitor is \$150 per person.

1. Name: _____ Title: _____
2. Name: _____ Title: _____
*3. Name: _____ Title: _____
*4. Name: _____ Title: _____

ELECTRICAL NEEDS: Please indicate if you have any electrical needs (i.e. outlet): _____

PAYMENT INFORMATION: TOTAL ENCLOSED \$ _____

Check payable to SFRBM (Federal Tax ID 72-1570152) - or - Visa Mastercard AmEx

Card # _____ Exp: _____ CVV: _____

Name on Card: _____ Signature: _____

Note: Full payment must be made along with this registration to secure a booth space and your choice of location (made on a first-come, first-served basis).

I agree to the policies/rules and regulations outlined in the exhibitor prospectus.

Signature: _____ Date: _____



RETURN REGISTRATION FORM TO:

SOCIETY FOR REDOX BIOLOGY AND MEDICINE
8365 Keystone Crossing, Suite 107, Indianapolis, IN 46240
(317) 205-9482 • Fax: (317) 205-9481 • info@sfrbm.org

CANCELLATIONS:

There will be a 50% administration fee for cancellations and must be submitted in writing to SFRBM. No refunds after October 31, 2016.

EXHIBITOR FLOOR PLAN

PACIFIC CONCOURSE - HYATT REGENCY SAN FRANCISCO

